

On Tue, 5 Mar 2019 at 09:25, Sonia Minnaar <Sonia@canopycamping.co.nz> wrote:
To Whom it May Concern,

I'm writing in my position as Managing Director of Canopy Camping Escapes to describe our experience of glamping guests and also to confirm that Andy and Louise Gilham have been in touch with us to express their interest in joining our collection should they be successful with their rainforest cabins venture.

Canopy Camping Escapes is a small NZ owned business that promotes a collection of glamping (glamorous camping) accommodation offerings around NZ. The type of accommodation we represent ranges from luxury safari style tents, to small off grid huts to English shepherd huts etc. They are all situated on private property in an environment that has rural or nature-filled appeal.

Glamping is very popular with couples in particular, but also small family groups, if the accommodation sleeps more than 2 people. The appeal of glamping is very much about people taking some time out from urban life, to slow down and reconnect with nature, spend quality time with their friends and family, and disconnect from technology. Our experience of the type of people who book our glamping sites is that they are interested in and respectful of nature. We get a lot of Kiwi guests - their primary motivation is to 'get away' from the city and just relax in a peaceful environment. Many of the couples are booking the escape for a special occasion - anniversaries, marriage proposals, birthdays etc. A lot of our glamping site hosts say they are surprised by how the guests just 'stay put' and don't leave! I think in many cases, people want to sleep in, read books, eat nice cheese, and lie in the hammock - ie. just enjoy the environment that they've paid good money to relax in.

Our glamping sites tend to be situated on working farms, or bush block type of properties - in all cases there are boundaries around where guests can go, and cannot go which are well communicated and sign-posted. We have not had significant issues in the past of these boundaries being ignored or disrespected.

Kind Rgds,

Sonia Minnaar

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Sonia Minnaar

Director

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www.canopycamping.co.nz

www.facebook.com/canopycamping

Canopy Camping Escapes

"Because the great outdoors can be great indoors too"

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Sonia Minnaar

Director

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