



Te Kaunihera-ā-Rohe o Ngāmotu

NEW PLYMOUTH DISTRICT COUNCIL

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MEETING AGENDA

CREATIVE COMMUNITIES ADVISORY COMMITTEE

Friday 21 November 2014

at 2.00pm

Plymouth Room

Chairperson:	Cr Richard Jordan
Members:	Cr Gordon Brown
	Elaine Rollins
	Keri Elvin
	Wayne Morris
	Joan Gaine

CREATIVE COMMUNITIES ADVISORY COMMITTEE FRIDAY 21 NOVEMBER 2014

Addressing the subcommittee

Members of the public have an opportunity to address subcommittees during the public forum section or as a deputation.

A *public forum section* of up to 30 minutes precedes all subcommittee meetings. Each speaker during the public forum section of a meeting may speak for up to 10 minutes. In the case of a group a maximum of 20 minutes will be allowed.

A request to make a *deputation* should be made to the secretariat within two working days before the meeting. The chairperson will decide whether your deputation is accepted. The chairperson may approve a shorter notice period. No more than four members of a deputation may address a meeting. A limit of 10 minutes is placed on a speaker making a presentation. In the case of a group a maximum of 20 minutes will be allowed.

Purpose of Local Government

The reports contained in this agenda address the requirements of the Local Government Act 2002 in relation to decision making. Unless otherwise stated, the recommended option outlined in each report meets the purpose of local government and:

- Will help meet the current and future needs of communities for good-quality local infrastructure, local public services, and performance of regulatory functions in a way that is most cost-effective for households and businesses;
- Would not alter significantly the intended level of service provision for any significant activity undertaken by or on behalf of the Council, or transfer the ownership or control of a strategic asset to or from the Council.

CREATIVE COMMUNITIES ADVISORY COMMITTEE
FRIDAY 21 NOVEMBER 2014

APOLOGIES

Cr Gordan Brown

PUBLIC FORUM

None advised.

DEPUTATIONS

1. Morgana James
2. William Isbister
3. Andre Manella
4. Anand Rose

A ITEMS FOR DECISION BY COMMITTEE

**A1 ALLOCATION OF FUNDS FOR CREATIVE COMMUNITIES
FUNDING ROUND ONE 2014/2015**

The matter for consideration by the Council is the allocation of Creative Communities funding.



**CREATIVE COMMUNITIES ADVISORY COMMITTEE
FRIDAY 21 NOVEMBER 2014**

ALLOCATION OF FUNDS FOR CREATIVE COMMUNITIES FUNDING ROUND ONE 2014/15

PREPARED BY: Linda Russell (Funding Coordinator)
 TEAM: Community Development
 APPROVED BY: Leighton Littlewood (Manager Community Development)
 WARD/COMMUNITY: District Wide
 DATE: 6 November 2014
 FILE REFERENCE: DM1421473

MATTER

The matter for consideration by the Council is the allocation of Creative Communities funding.

RECOMMENDATION FOR CONSIDERATION

That having considered all matters raised in the report the Creative Communities Advisory Committee allocate the funding according to the criteria set down within the Creative Communities Funding (Round One) 2014/15.

COMPLIANCE	
Significance	This matter is of low significance.
Options	This report identifies and assesses the following reasonably practicable options for addressing the matter: <ol style="list-style-type: none"> 1. To allocate funding in accordance with the Creative Communities guidelines set out by Creative NZ. 2. To not allocate funding.
Affected persons	The persons who are affected by or interested in this matter are the funding applicants and community organisations.
Recommendation	This report recommends option 1 for addressing the matter.
Long-Term Plan / Annual Plan Implications	No
Significant Policy and Plan Inconsistencies	The Creative Communities Advisory Committee has delegated authority to approve the distribution of scheme funds annually, subject to reporting their decisions for the information of the Council.

EXECUTIVE SUMMARY

The Creative Communities Advisory Committee is required to consider the attached applications for allocation. There is a total annual budget of **\$61,297.01** available for 2014/15. This is the total amount to be allocated over two separate funding rounds, of which this is the first. Seven applications have been received for this round totalling \$13,755.

Applicant groups have been informed of their right to appear in the early stages of the meeting to speak to their applications.

BACKGROUND

The Creative Communities Scheme is arts funding, provided by Creative New Zealand for allocation by Territorial Authorities (or third parties) to their local communities. The purpose of the scheme is to support and encourage local communities to create and present diverse opportunities for accessing and participating in the arts within their specific geographical area, including defined communities of interest, such as those that revolve around a specific location or place, cultural tradition, or commonly held interests or experience.

Creative New Zealand recommends grants are allocated in the range of \$500-\$2,500. Major projects demonstrating very high levels of community arts involvement and participation with a wide range of activities may exceed this; however allocations to a single project should not exceed \$5,000.

The Creative Communities Advisory Committee will be required to give careful consideration to the criteria outlined within the Creative Communities Assessors Guide, avoiding project duplication and giving consideration to the wider community benefits of each project.

The Funding Coordinator works one-on-one with groups requiring funding information and assistance when requested.

The Creative Communities Advisory Committee must consider each application and make decisions to either partially fund, fully fund, or decline funding to these applications. These decisions must be made in accordance with the priorities outlined below and the criteria set out in the Assessors Guide. Funding allocations cannot exceed the limits recommended by Creative New Zealand and the total amount available for round one.

Allocation decisions should be primarily based on the priorities outlined below, with additional consideration given to the project benefits for the wider community:

The priorities from Creative Communities are for arts and cultural projects that promote:

- **Broad community involvement** – the project will create opportunities for local communities to engage with and participate in arts activities.
- **Diversity** – the project will support the diverse arts and cultural traditions of local communities, enriching and promoting their uniqueness and cultural diversity.

- **Young people** – the project will enable and encourage young people (under 18 years) to engage with and actively participate in the arts.

Committee members have been provided with an application marking sheet to complete prior to the allocation meeting to individually assess applications, according to the priorities outlined above. This marking sheet will form a discussion point and assist in the decision-making process when the committee convenes.

SIGNIFICANCE

In accordance with the Council's Significance Policy, this matter has been assessed as low significance because funding is provided by an external agency. The allocation for Round One 2014/15 is entirely provided by Creative New Zealand. Therefore the overall significance can be regarded as low.

OPTIONS

Option 1 Allocate the funding in accordance with the criteria set out by creative New Zealand in the Creative Communities Assessors Guide.

This option aligns with the expectations outlined in the contractual agreement between New Plymouth District Council and Creative New Zealand in regard to receiving and distributing Creative Communities funding to the New Plymouth District, which must be administered in at least two but not more than four allocation rounds per annum.

Option 2 Not allocate the funding.

This option would mean the total funds available would need to be allocated in the second of 2014/15, and any funds unspent at the end of the financial year would need to be returned Creative New Zealand. This option would not allow the funds to be used for their purpose and provide no benefit to the local arts community.

Recommended Option

This report recommends option one – this is the only option that enables the Council to fulfil its contractual obligations as local administrator of the Creative Communities fund.

APPENDICES

1. Copies of applications with marking sheets (attached as a separate document).
2. Creative Communities Assessors Guide (updated)