



Te Kaunihera-ā-Rohe o Ngāmotu

NEW PLYMOUTH DISTRICT COUNCIL

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MEETING AGENDA

COMMUNITY FUNDING INVESTMENT COMMITTEE

Wednesday 7 December 2016

at 2.30pm

Civic Centre, NPDC

Chairperson:	Cr Harry Duynhoven
Members:	Cr Shaun Biesiek
	Cr Gordon Brown
	Cr Colin Johnston
	Cr Marie Pearce
	Mayor Neil Holdom



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Staff will guide you to an alternative route if necessary.

If there is an earthquake – drop, cover and hold where possible. Please be mindful of the glass overhead.

Please remain where you are until further instruction is given.

PUBLIC FORUM

None advised

DEPUTATIONS

None advised

REPORT

ITEM FOR DECISION BY COMMITTEE

- 1 Appointment of Creative Communities Advisory Committee

END

Item for Decision

APPOINTMENT OF CREATIVE COMMUNITIES ADVISORY COMMITTEE AND LOCAL FUND PRIORITIES

MATTER

The matters for consideration by the Council is the establishment of a Creative Communities Advisory Committee, appointment of committee members and setting of local priorities for the Creative Communities scheme.

RECOMMENDATION FOR CONSIDERATION

That having considered all matters raised in the report:

- a) **A Creative Communities Advisory Committee be established for the 2016-2019 Council term.**
- b) **That the Creative Communities Advisory Committee consist of two elected members and up to five community representatives.**
- c) **That Cr and Cr be appointed to the Creative Communities Advisory Committee.**

That having received expressions of interest from community representatives:

- 1.
- 2.
- 3.
- 4.

be appointed to the Creative Communities Advisory Committee for the 2016-2019 Council term.

- d) **That the Creative Communities Advisory Committee be delegated authority to approve the granting of funds under the Creative Communities New Zealand Scheme.**
 - e) **That the Mayor be delegated authority to appoint members to the Creative Communities Advisory Committee should a vacancy occur.**
 - f) **That the Blueprint Key Directions are adopted as local priorities for the Creative Communities Scheme.**
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 Item for Decision

COMPLIANCE	
Significance	This matter has been assessed as being of some importance.
Options	This report identifies and assesses the following reasonably practicable options for addressing the matter: 1. Appointment of the Committee and setting of local priorities. 2. Appointment of the Committee but decline to set local priorities.
Affected persons	The persons who are affected by or interested in this matter are artists and community members producing, contributing, participating and/or benefiting from the creation of creative products and initiatives.
Recommendation	This report recommends option one for addressing the matter.
Long-Term Plan / Annual Plan Implications	No.
Significant Policy and Plan Inconsistencies	None.

EXECUTIVE SUMMARY

The Creative Communities Scheme (CCS) supports and encourages local community access and participation in a wide range of arts activities. Funding is provided by Creative New Zealand, with administration undertaken by the Council. Funding is allocated by an Advisory Committee made up of community representatives and two elected members.

The Community Funding Investment Committee has delegated authority to establish the Creative Communities Advisory Committee, and set local grant priorities for the scheme. An expression of interest process has taken place and applicants are now presented for selection.

Creative New Zealand encourages the setting of local priorities for local Creative Communities schemes. The New Plymouth Blueprint and its eight key directions are recommended for adoption as local priorities.

Item for Decision

BACKGROUND

New Plymouth District Council has entered into a contract with Creative New Zealand to administer the allocation of funding under the Creative Communities New Zealand Scheme. While funding for grants is provided by Creative New Zealand, the Council funds the administrative costs. The level of funding is allocated on a ratio per head of population (taken from census figures). The funding allocation for the 2016/17 financial year is \$58,000. The Council provides two funding rounds per annum.

The Creative Communities scheme supports and funds projects and activities that:

- 1) Create opportunities for Local communities to engage with, and participate in Local arts activities;
- 2) Support the diverse arts and cultural traditions of Local communities, enriching and promoting their uniqueness and cultural diversity; and
- 3) Enable and encourage young people (i.e. under 18 years) to engage with, and actively participate in the arts.

The purpose of the Creative Communities Advisory Committee is to grant funds under the Creative Communities New Zealand grant scheme. The committee will have the responsibility to assess and allocate funding in line with the Creative New Zealand criteria and local priorities defined by Council. Decisions of the committee are made under delegated authority and do not need to be confirmed by the full Council.

Assessment committees should collectively have a broad knowledge of the arts activity in the local area.

Committee Structure

Creative New Zealand requires all bodies allocating Creative Communities Funding to:

- Have no more than two elected members (councillors and/or community board members). Elected members/community board representatives cannot make up more than 50% of the committee.
- Have the balance of the assessment committee consist of community representatives familiar with the range and diversity of local arts and community activities.
- Not appoint community representatives who are elected council members or community board members.
- Appoint community representatives for a maximum three year term. Appointed members may serve a maximum of two consecutive terms.
- Have a member of Maori descent and have local knowledge of Maori arts activity.
- Elect community representatives in a public and open way.

Item for Decision

Guidelines for good governance state that the committee:

- Have a combination of new and experienced members.
- Reflect the make-up of the local community.
- A chairperson selected annually, with a maximum of three consecutive years as chair.

Committee appointments

Expressions of interest were called for in the North Taranaki Midweek (Seven Days) and by targeted email to Council networks.

The following four expressions of interest were received:

- Wayne Morris (Committee member for 2013 to 2016)
- Anand Rose
- John McLean
- Juliet Larkin

Applicant information is contained in Appendix A.

Setting of local priorities

The Council has not previously defined local priorities for the Advisory Committee. However, Creative New Zealand encourages the setting of local priorities that better reflect the needs and aspirations of local art and creative communities.

It is recommended that the Creative New Zealand assessment process for 2016-2019 include assessment on local priorities of the Blueprint key directions. An assessment framework, based on the Blueprint Key Directions, is outlined in Appendix B of this report.

SIGNIFICANCE AND ENGAGEMENT

In accordance with the Council's Significance and Engagement Policy, this matter has been assessed as being of some importance because it will not impact on levels of service and there are no budgetary implications.

The Creative Communities funding is provided by Creative New Zealand, which aims to increase local participation in a diverse range of arts activities. A creative community contributes towards the Community Outcomes, and Council's District Blueprint key directions of destination, citizens and central city.

Administration of the fund scheme is undertaken within existing levels of service by the Community Partnerships team.

Item for Decision

OPTIONS

The Council is required to establish a Creative Communities Assessment Committee under the contract with Creative New Zealand.

Two reasonably practical options exist, being to:

1. Appoint a Creative Communities Advisory Committee and set of local priorities, or
2. Appoint a Creative Communities Advisory Committee and decline to set local priorities

The following general implications are relevant for option 1 and 2.

- a) **Financial and Resourcing Implications**
Administration of the Creative Communities Grant Scheme is delivered under existing levels of service of the Community Partnerships service. Two funds rounds are run each year.
- b) **Promotion or Achievement of Community Outcomes**
The Our Community outcome is strongly achieved through provision of Creative Communities grant scheme.

Adoption of the District Blueprint key directions as local priorities for the Creative Communities scheme, will assist in achievement of Council strategies priorities.
- c) **Statutory Responsibilities**
Council is required to establish a Creative Communities Assessment Committee under the term of contract with Creative New Zealand and as a designated community arts provider under section 14 of the Arts Council of New Zealand Toi Aotearoa Act 2014.
- d) **Consistency with Policies and Plans**
Establishment of the Committee is consistent with the Council's Community Funding Investment Policy.
- e) **Participation by Māori**
Creative New Zealand require the Advisory Committee to have a member of Maori descent and have local knowledge of Maori arts activity. While promotion and encouragement has occurred no expressions of interest have been received which meet this criteria.

It is recommended that the Mayor be delegated authority to appoint Committee members where a vacancy occurs. This would enable further work to be undertaken to seek a further committee member of Māori descent with knowledge of local Maori arts activity.

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- f) **Community Views and Preferences**
 The New Plymouth District creative community is very diverse and produces and contributes a wide variety of high quality product and experiences within the broad sphere of creative arts. Creative Communities funding is seen as an important contribution to project costs, and the difference between initiatives commencing.
- g) **Advantages and Disadvantages**
 The setting the Blueprint key directions as local priorities will provide a more strategic view of funding allocations and how projects contribute toward these. Local priorities, if adopted, will be assessed as part of the existing assessment process.

Recommended Option

This report recommends option one, the appointment of a Creative Communities Advisory Committee and local priorities, for addressing the matter.

APPENDICES

Appendix A: Creative Communities Advisory Committee – Expressions of Interest 2016-2019

Appendix B: Creative New Zealand and local assessment criteria

Report Details

Prepared By:	Craig Campbell-Smart (Community Partnerships Lead)
Team:	Community Partnerships
Approved By:	Liam Hodgetts (Group Manager Strategy)
Ward/Community:	District Wide
Date:	1 December 2016
File Reference:	ECM 7252711

-----*End of Report*-----

Item for Decision

Appendix A: Creative Communities Advisory Committee – Expressions of Interest 2016-2019

Name	Outline
Wayne Morris	<p>Born in New Plymouth, New Zealand [and still living there] Wayne is the Managing Director of Future Edge Ltd, a consultancy that specialises in leading, learning and creating, working in a range of organisations throughout New Zealand and beyond After initial training in teaching and counselling Wayne taught creative arts at all levels of the New Zealand education system – primary, secondary and tertiary.</p> <p>He has also held senior management positions in the education and manufacturing sectors.</p> <p>Founding Future Edge in 1999 he has worked as a consultant trainer and coach in a range of manufacturing industries, education and training, social services, the oil and gas industry and local authorities throughout New Zealand. He is regarded as an experienced, pragmatic and entertaining facilitator, trainer, consultant and coach and he still doesn't really know what he wants to be when he grows up!</p> <p>On the business front Wayne specialises in leadership development, team and organisational development, workplace creativity & innovation and performance coaching.</p> <p>As an artist Wayne was a foundation member of the Taranaki Artists Co-op and began exhibiting in 1981 and has exhibited regularly ever since. He has works in private collections in New Zealand, the UK and the United States.</p> <p>He has been very involved in community arts over the years at local, regional and national levels.</p> <p>Wayne is also passionate about all sorts of percussion and plays drums in a variety of bands.</p> <p>He is the director of / partner in other businesses that include forestry, education and training and marketing.</p>

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Anand Rose	<p>Anand runs a successful Film, Music + Event Management business Green Cow, joint founder of Singer Songwriters New Plymouth and the Taranaki Pop-Up Gigs Network, creator of Taranaki Times an arts reporting tool and co-manager of the national 48 Hour Film Festival. This year Anand received an honorary New Plymouth District Citizens Award for his creative work in the community.</p> <p>Anand's strength is connecting with like-minded creatives, and has extensive contacts throughout the creative and arts community in the district. He is a strategic thinker and has an eye for what provides diverse and exiting experiences and participation opportunities for community.</p>
John McLean	<p>Track Record: Professional artist for 40years. Part time art tutor at WITT for several years Past Chairperson of Te Kupenga Stone Sculpture Society Frequent finalist in Wallace Art Award. Winner TSB Art Award, NZ Painters and Printmakers Art Award. Norsewear Merit Art Award.</p> <p>Full cv available on my website.</p> <p>Extensive professional exhibition record</p> <p>Works in Govett Brewster and Puke Ariki collections</p> <p>Published author and presented in NZ art texts.</p> <p>Contribution to process: I have strong art links through the district and at Govett-Brewster and Puke Ariki.</p> <p>Interest and involvement in the local cultural scene is longstanding.</p> <p>As a senior artist I have a developed sense of judgement and an eclectic appreciation that allows me to assess artistic merit across a broad spectrum of work.</p>

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<p>Juliet Larkin</p>	<p>I wish to be considered for selection to the Creative Communities Advisory Committee.</p> <p>I have a long association with the arts as a maker of crafts, in particular jewellery and ceramics, and as a follower and advocate of the arts. I completed a Diploma in Fine Arts, majoring in Sculpture, at the Otago Polytechnic in 1990 and following that was involved in group exhibitions and belonged to a cooperative craft and design store in Dunedin.</p> <p>My career diverged into journalism, where I strengthened my interest and knowledge in the arts, covering art rounds at various times, while working at the Taranaki Daily News (2000-2002), and at the Otago Daily Times (2003-2004).</p> <p>I continued reporting on arts and Taranaki art festivals and events in my role as regional reporter at Radio New Zealand (2012-2013). I've been an active member of the Invercargill Potters Club and Glenfalloch Pottery Club (Dunedin) and have recently joined the New Plymouth Potters Club.</p> <p>While I currently have limited time for my own art practice, with a young family and working as Manager of Public Affairs at Methanex New Zealand (since 2013), I continue to read widely on the arts and attend exhibitions, performances and events.</p> <p>I believe in the importance of creative arts funding in providing opportunities for engagement and empowering local communities, making art accessible and enriching individuals and groups, as well as strengthening our vibrant Taranaki region. I would welcome the opportunity to be on the Creative Communities Advisory Committee, develop my involvement in the arts and giving back to the community.</p> <p>If selected for the Committee I would contribute to the decision making process by my:</p> <ul style="list-style-type: none"> • Governance and strategy skills gained through my current management role • Communication and promotion experience, and skills from working as a journalist and communications practitioner
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	<ul style="list-style-type: none">• Experience in assessing, prioritising and selecting funding applications, gained through implementing sponsorships and overseeing a grants committee in my current role• Understanding of community development and volunteer organisations <p>A character reference is available</p>
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Item for Decision

Appendix B: Creative New Zealand and local assessment criteria

Creative New Zealand assessment criteria

	No identifiable benefits	Limited benefits	Some benefits	Moderate benefits	Significant benefits
Scale	1	2	3	4	5
Idea					
Benefit					
Process					
People					
Budget					

Local assessment criteria

Blueprint		No identifiable benefits	Limited benefits	Some benefits	Moderate benefits	Significant benefits
	Scale	1	2	3	4	5
Environment	The natural environment and environmental outcomes are enhanced					
Communities	Local communities are strengthened and are more connected					
Citizens	Sustainable initiatives that enable engaged and resilient citizens are achieved					
Growth	The initiative strengthens growth areas of the city and the townships					

Item for Decision

Blueprint	Scale	No identifiable benefits	Limited benefits	Some benefits	Moderate benefits	Significant benefits
		1	2	3	4	5
Economy	Economy is diversified and economic activity is supported					
Talent	New economies are grown that attract and retain entrepreneurs, talented workers and visitors					
Central City	A thriving Central City for all is achieved					
Destination	World-class recreational, environmental and cultural tourism experiences are achieved					